

BECAUSE
nature
KNOWS
THE BEST



THE ORIGIN OF organic farming

India is where organic farming began, when people and nature lived in harmony. For generations, Bhartiya farming treated food as sacred, grown with respect for land, water, and sunlight.

Over time this wisdom was renamed “organic,” but the deeper respect for nature faded. At Rejaiv, we are bringing it back — recultivating jaivik traditions with methods that nurture the soil, protect biodiversity, and yield food that is pure and chemical free.

Every grain, spice, and seed we grow celebrates this wisdom — food the way nature intended.

the rejaiv philosophy

We believe good food needs nothing more than clean land, pure water, and abundant sunlight. Our mission is to restore the purity of food, safeguard farming traditions, and reconnect people with their food culture.



The Jaivik Wisdom

Pure land, naturally rich
and chemical free.

Clean water,
untouched by pollution.

Abundant sunlight,
nature's true energy.



Turmeric Powder

From the fertile soils of northeast India, cultivated by tribal communities in pristine hills. Known for its **high curcumin content**, distinct aroma, and potency. A holistic health essential with **antioxidant, anti-inflammatory, anti-allergic, cardioprotective, antimicrobial, and cosmetic benefits**. Pure, chemical free, available in **organic and natural variants**.



Ginger Powder

Locally grown for generations in the hilly terrains of northeast India, this ginger is bold in flavour and high in pungency & gingerol. It carries **anti-inflammatory and antibacterial properties**, aids digestion, boosts immunity, reduces free radicals, and soothes the body.



Joha Rice

Traditional Assamese rice from the Brahmaputra Valley, celebrated for its aroma and taste. Grown naturally in nutrient-rich alluviums. **Rich in antioxidants, flavonoids, Omega-3 fatty acids**, and low glycemic index—supports **heart health and blood sugar balance**.



Red Rice

Bao Dhan, Assam's Ruby Red Rice from Majuli, the world's largest river island. Naturally red from anthocyanins, with a nutty flavour and earthy taste. **High in fibre, antioxidants, zinc, calcium, iron,** and with a low **glycemic index** for better heart health and digestion.



Urad Dal

Native black gram lentil of Assam, cultivated for generations. **Naturally prebiotic, protein-rich, high in dietary fibre, minerals, and vitamins,** supporting digestion, immunity, and overall wellness.

Rejaiv

Recultivating Jaivik Traditions

IVC AGROVET PVT. LTD.

Off No. 706, Unique Tower, Gaiwadi S.V. Road, Goregaon West,
Mumbai City, Maharashtra- 400062, India

स्वाद्यं भवतु भाजनम्। यथा अन्नं, तथा मनः। अन्नं ब्रह्मं ज्ञातुं। हितं मनः, शुद्धं शरीरम्। सततं संरक्षणाय प्रकृतः। शुद्धं अन्नं, शुद्धं जीवनम्। पुनः कृषिः, पुनः परम्परा। भूमे www.rejaiv.com अन्नदाला सुखी भव। कृषिः संस्कृतिरेव। धर्मः अन्नं प्रतिष्ठितः। सर्वे भवन्तु निरामयाः। पर्यावरणस्य रक्षणं धर्मः। शुद्धं जीवनस्य मूलम्। अन्नेन जीवनम्। कृते कर्मणि फलम्।